



## December 2022 Newsletter

### NEWS AND UPDATES

#### WOA Becomes an Observer at OIV



In November, the Wine Origins Alliance (WOA) was granted observer status at the International Organization of Vine and Wine (OIV), which was announced at the OIV World Congress in Ensenada, Mexico. The OIV strives to set standards and harmonize practices for the viticultural sector. As an observer, WOA members can now participate and provide input in OIV meetings, exchange information and share their perspective on viticultural issues. [Click here](#) to read our press release.

#### Two Mexican Regions Join WOA



At the OIV World Congress in Mexico, the Wine Origins Alliance welcomed two new members: Comité Provino Baja California and Cluster Vitivinícola de Querétaro. These organizations represent the first WOA members from Mexico and expands WOA to 33 organizations, spanning 11 countries across five continents.

### **Meet Our New Member: Querétaro**



Querétaro is Mexico's primary sparkling wine-producing region. The Querétaro region has an extensive wine history, as their first vines were planted in 1531. Sitting at an altitude of 2,000 meters (6,562 feet) above sea level, winegrowers in the region experience "extreme viticulture" in a semi-desertic climate, with temperatures reaching up to 35°C (95°F). To learn more about Querétaro, visit their [member page](#).

### **Meet Our New Member: Baja California**



Baja California includes a collection of winegrowing valleys situated between 18 and 25 kilometers (11.2 and 15.5 miles) from the Pacific Ocean: Valle de Tanamá, Valle de Las Palmas, Valle de San Valentín, Valle de Guadalupe, Valle de Ojos Negros, Valle de La Grulla, Valle de Santo Tomás, and Valle de San Vicente. Each valley has its own unique characteristics, including different soil composition, water availability and microclimates. To learn more about Baja California, [visit their member page on our website](#).

## **WOA Calls for Wine to be Part of Ongoing Trade Dialogues**



Earlier this year, the Wine Origins Alliance sent letters to U.S. Trade Representative Ambassador Katherine Tai and EU Commissioner for Trade Valdis Dombrovskis encouraging them to add wine industry matters to the ongoing U.S.-EU Trade and Technology Council (TTC) dialogues. In the letters, WOA underscored the importance of the U.S. and EU's partnership to support the wine industry, and noted ongoing efforts to work towards expanding trade flows between the two economies. The letters can be viewed [here](#). The third TTC dialogue was held on [December 5 and 6](#).

## Season's Greetings from the Wine Origins Alliance!



The Wine Origins Alliance wishes everyone a very happy holiday season and a happy new year!

## MEMBER TRIVIA



SANTA BARBARA VINTNERS

Santa Barbara County's winemaking history began over two centuries ago during the Mission Era in the late 18th century.



Winemakers in Jerez-Xères-Sherry produce a wide variety of styles – from very pale, dry finos to dark, sweet wines – that pair well with many different cuisines.



Bordeaux is the result of two thousand years of history that have shaped the land and wines. Today, all wines, whether reds or whites, consist of a blend of several grape varieties.

## JOIN US

Follow us on [Instagram](#), [Facebook](#) or [Twitter](#) to get all our latest updates. If you are a **representative of a wine region** and are interested in joining the Wine Origins Alliance, please email [info@wineorigins.com](mailto:info@wineorigins.com).

