

# PASO ROBLES



**PASO ROBLES**  
WINE COUNTRY ALLIANCE

The Paso Robles wine region is centrally located along California's Central Coast, approximately 30 miles from the Pacific Ocean. The region roughly forms a rectangle that is 35 miles from east to west and 25 miles north to south. It lies on the eastern side of the Santa Lucia Mountain Range and is characterized by rolling hills east of the Salinas River and steeper hillsides, cut by small canyons, west of the Salinas River.

## Region

**41,000** vineyard acres

**11** viticulture areas

## Production

**7.45 million** cases produced

**200+** wineries

**170+** tasting rooms

## Impact

**11,855** total jobs created

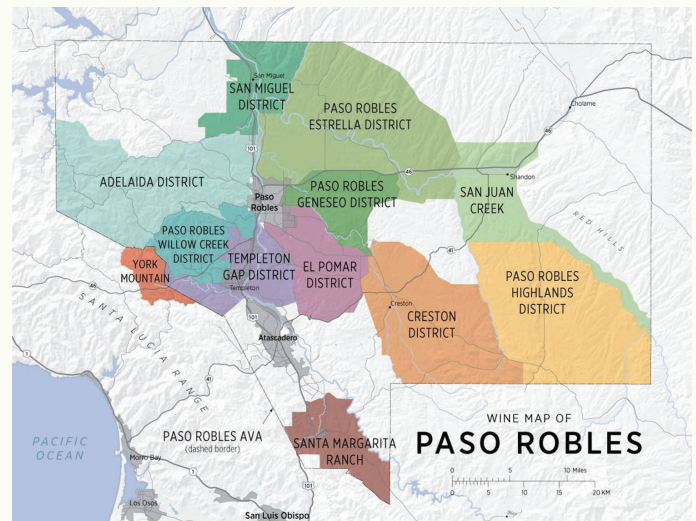
**\$1.7 billion** in economic impact (2015)

**\$194 million** generated from tourism

## Primary Grape Varietals

**Cabernet Sauvignon | Merlot | Syrah**

**| Grenache**



For more information, visit [www.pasowine.com](http://www.pasowine.com) or follow @PasoRoblesWine on Facebook and Twitter.

