

TEXAS



Texas has become one of the fastest growing wine tourism destinations in the United States – second only to Napa Valley. This boom means that the industry is expanding at a rapid rate where winemakers from around the world are lured here due to the wide range of grape varieties available. Texas' expansive selection of varietals lends itself to a wide range of winemaking styles and complex blends.

Region

8,000 estimated planted acres of wine grapes
8 distinct wine growing regions

Production

Avg **1.03 million*** gallons/year
(**3.89 million** liters)

**total production not all of Texas appellation*

Impact

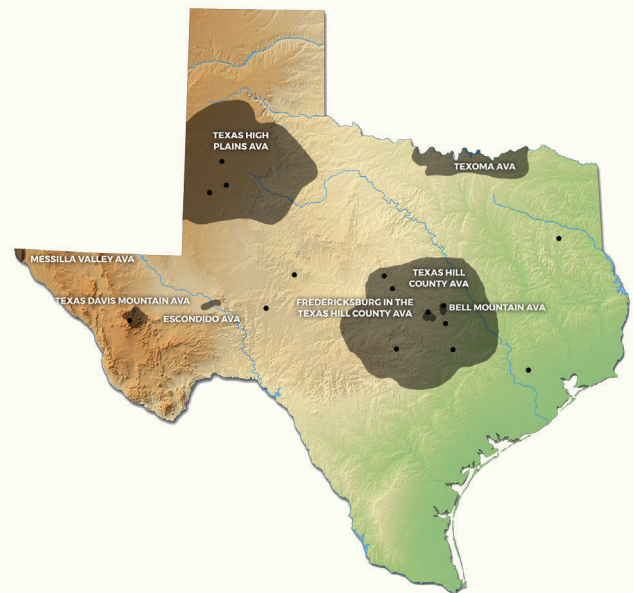
1.8 million visitors per year
\$13.1 billion total economic impact
104,627 jobs created and supported by the wine industry

Primary Grape Varietals: Texas Hill Country AVA

Malbec | **Mourvèdre** | **Sangiovese**
Vermentino | **Viognier** | **Tempranillo**
Tannat | **Petite Sirah**

Primary Grape Varietals: Texas High Plains AVA

Syrah | **Carignan** | **Tempranillo** | **Mourvedre**
Cabernet Sauvignon | **Petit Verdot**
Roussanne | **Trebbiano**



For more information, visit www.texaswinegrowers.com.

