

SANTA BARBARA COUNTY UNITED STATES



SANTA BARBARA VINTNERS

Santa Barbara County is located in the southern portion of the Central Coast in the U.S. state of California. The wine region is defined by the coastal Santa Ynez and San Rafael Mountains' east-west orientation with direct access to fog and ocean breezes from the Pacific Ocean. The cool temperatures give the grapes an unusually long "hang time," allowing the fruit to develop distinctive acids, flavors and tannins. The five official AVAs within Santa Barbara County and several other micro-regions reflect the diverse microclimates of the region.

Region

14,927 harvested acres

7 viticulture areas

Production

\$844.7 million USD
harvest value (2014)

People

250+ wineries

Impact

9,000+ jobs created
\$1.7 billion USD contributed to
the U.S. economy (2014)

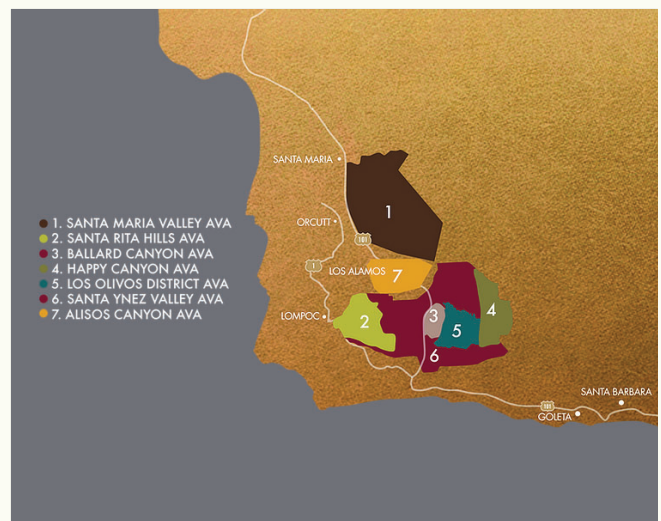
Primary Grape Varietals

Chardonnay

Pinot Noir

Syrah

Cabernet Sauvignon



For more information, visit www.sbcountywines.com or follow [@SBCWines](https://twitter.com/SBCWines) on Twitter, [@santabarbarawinecountry](https://www.instagram.com/santabarbarawinecountry) on Instagram and [@SantaBarbaraCountyWine](https://www.facebook.com/SantaBarbaraCountyWine) on Facebook.

